

# VisitNorthampton.net 2008 Advertising Agreement

Powered by Web-tactics

Web-tactics Offices • 48 Rockland Heights Road • Northampton MA 01060 • Phone/Fax: 413.341.3355

## HOME PAGE

**Platinum - \$500/year-**

Prominent placement of Banner Ad on the TOP of the right hand column of the Website.  
(Appears on every page of website)

**Gold - \$450/year**

Prominent placement of Banner Ad on the right hand side column of the Website.  
(Appears on every page of website)  
\*Custom Advertising options are available.

**Home Page Silver - \$400/year**

Prominent placement of Banner Ad on the bottom middle section of the Website.  
(Appears on every page of website)  
\*Custom Advertising options are available.

## CONTENT SPECIFIC PAGES (All web pages other than the Home Page)

**Content Specific Page Platinum - \$450/year**

**Print Name of Web Page you've chosen to Advertise on:** \_\_\_\_\_

Prominent placement of Banner Ad or your photo. Includes Name of Business, Contact Information, Description and Link to your website on the top middle section of the Content Specific Pages only.  
\*Banner Ad or your photo at 450 pixels wide max.

**Content Specific Page Gold - \$400/year**

**Print Name of Web Page you've chosen to Advertise on:** \_\_\_\_\_

Placement in the middle section of the Content Specific Page only. Includes Name of Business, Contact Information and Link to your website.  
\*Custom Advertising options are available.

## SPONSORSHIP

**Weather Center Sponsor = \$50/month (3 month minimum)**

Appears throughout entire website. Prominent placement at the top of the Weather Center box.  
With banner/graphic. Links to your business website.

## TOTAL DUE AT SIGNING

\$

Advertiser may supply their own content, or have VisitNorthampton.net design content for them. Agreement automatically renewable annually unless cancelled, in writing, 30 days in advance of anniversary date. Our compliance editor reserves the right to approve or reject all copy, photos and art submitted by Advertisers. Prices effective: 01/01/08.

**SIGN AND MAIL W/PAYMENT TO ADDRESS ABOVE. CHECK PAYABLE TO: WEB-TACTICS**

\_\_\_\_\_ / \_\_\_\_ / \_\_\_\_  
Agreed For Advertiser Date

**THANK YOU FOR ADVERTISING ON VISITNORTHAMPTON.NET!**